**Examples to Show in the Demo**

1. **Drag-and-Drop Topic Builder**

Example: Create a conversation flow that walks a user through submitting a marketing brief request.

Feature: Add conditions, messages, and automated responses directly in the canvas.

1. **Data Connection Setup**

Example: Connect to a SharePoint list where marketing assets are stored.

Show: How to retrieve specific items dynamically via Power Automate.

1. **Real-Time Testing Panel**

Example: Test the agent by asking, “Where can I find our latest brand guidelines?”

Show how responses adjust as you edit the topic flow.

1. **Template Library**

Example: Use the “FAQ Bot” template and adapt it for marketing use cases.

Customize: Add topics like “Create Campaign Brief”, “Book a Designer”, or “Submit Campaign KPIs”.